APPROVED
PER PROGRAM GUIDELINES

Houser & Hennessee
ADVERTISING CORPORATION

CLIENT:	**Feeny Chrysler – Midland**	PHONE #:	
SPOT:	**FEENY-T190703 Feeny July V3**	FAX # :	
LENGTH:	**:30**	SALES REP:	
DATE:	7/1/2019	PRODUCER :	A. Dennis

GRAPHICS	Video	AUDIO
Feeny Logo **Chrysler – Dodge- Jeep – Ram Logos** Eastman Ave – Midland **The Fun Starts Here!**	Video: Feeny Chrysler Building Shot – drone footage?) Mike On Camera in dealership showroom Employees On Camera ***(The lines in this section will change from spot to spot, and will cover a wide range of topics.)***	**<u>Announcer (Mike): (:04)</u>** At Feeny Chrysler, Dodge, Jeep, Ram in Midland… ***the fun starts here***! **<u>Mike Beck: (:03)</u>** Because Feeny knows what makes car buying fun! **<u>Employees On Camera: (:10)</u>** It's having a friendly, helpful staff! A stress free, no hassle purchase. A huge selection, with lots of options! And peace of mind from getting the lowest price…
2019 Chrysler Pacifica Limited **Save OVER 20% Of MSRP** Stock# 19979. Approved credit required. Must qualify for Chrysler Employee Pricing or Affiliate Rewards Program, Chrysler Returning Lessee, and Chrysler Conquest programs. Other restrictions apply. See dealer for details. Offer ends 7/31/19.	Video: 2019 Chrysler Pacifica Limited GFX: 2019 Summer Clearance Event Logo	**<u>Announcer (Mike): (:10)</u>** And during Feeny's 26th Anniversary… Celebrate with Summer Clearance Event Savings! Get a new Chrysler Pacifica Limited and save up to 20% off MSRP!
Feeny Logo **Chrysler – Dodge- Jeep – Ram Logos** Eastman Ave – Midland Feeny.com	Video: Feeny Chrysler Building Shot	***Jingle: (:04) Feeny makes car buying fun!***